About the Great Miami Riverway Coalition:

- A 99-mile regional destination marketing and placemaking campaign
- Goals are to market and program the region to:
  - increase use
  - attract visitors
  - support economic development
  - strengthen river neighborhoods
- Started in 2008 at the University of Dayton by community leaders from around the region
- Largest river asset inventory in U.S. Army Corps of Engineers history completed in 2014
  - Identified an opportunity to promote the region and showed a need for a unified message
- Great Miami Riverway brand launched in 2017
- Funded by 19 community partners from Sidney to Hamilton

How you can help:

- Share our story and become a brand champion
- Become a sponsor
- Join our Coalition
- Follow us on social media

RIVERWAY INVESTMENTS
CREATE JOBS

- $16 million Great Miami River riverfront investments
- $773 million tourism impact
- 9,110 tourism jobs

FUN FACTS ABOUT THE RIVERWAY

- Riverway communities have invested over $500 million in riverfront development.
- We house nearly 200,000 higher education students every year in over 20 colleges and universities.
- Our vibrant art scene supports 8,629 full-time equivalent cultural jobs and $24 million in local/state government revenue.
- Nationally, Main Street America communities led to a 27,462 net job gain.

GREAT MIAMI RIVERWAY
BY THE NUMBERS

$44 billion = 428,000 jobs

$773 million impact

$219 million wages

Find your way
Fact Sheet

We are located 70 miles from Columbus and 25 miles from Cincinnati making both destinations a great day trip.

We are home to many national distinctions such as:

- Birthplace of the parachute, airplane, and ice cream cone
- National Aviation Heritage Area where you can see the original Wright B. Flyer, ride on a WACO biplane, or visit the National Museum of the U.S. Air Force
- National Water Trail where you can paddle to your heart’s content, rent a kayak or canoe, go paddleboarding, or soak in one of the world’s largest water fountains as it shoots water 200 feet high and 400 feet across
- National Recreation Trail which links to the Largest Paved Trail Network in America, covering 330 miles of paved trails
- Main Street America communities, home to historic architecture and amazing downtown shopping
- Top Ten Auto Museum in the United States - Packard Museum in Dayton
- Only remaining Miami Erie Canal boat, and yes, you can ride it (Piqua at the Johnston Farm)
- USA Today’s Favorite Steakhouse - Pine Club in Dayton
- National Top 10 Bourbon Bar - Century Bar in Dayton
- U.S. Bicycle Route 50 - ride from Indiana to Washington D.C.
- North Country Trail - hike from New York to North Dakota